

Not-for-Profit Banking



Community Focused

HUECU exclusively serves the Harvard community and all Harvard affiliates. Once a member, always a member, even if you leave your job. When you join membership extends to all family members.



Products & Services

Free access to ATM* nationwide. Credit cards with cash back rewards. Home loans for purchases and refinancing,
Student Loans and refinancing options, auto loans and more.



Access Anywhere

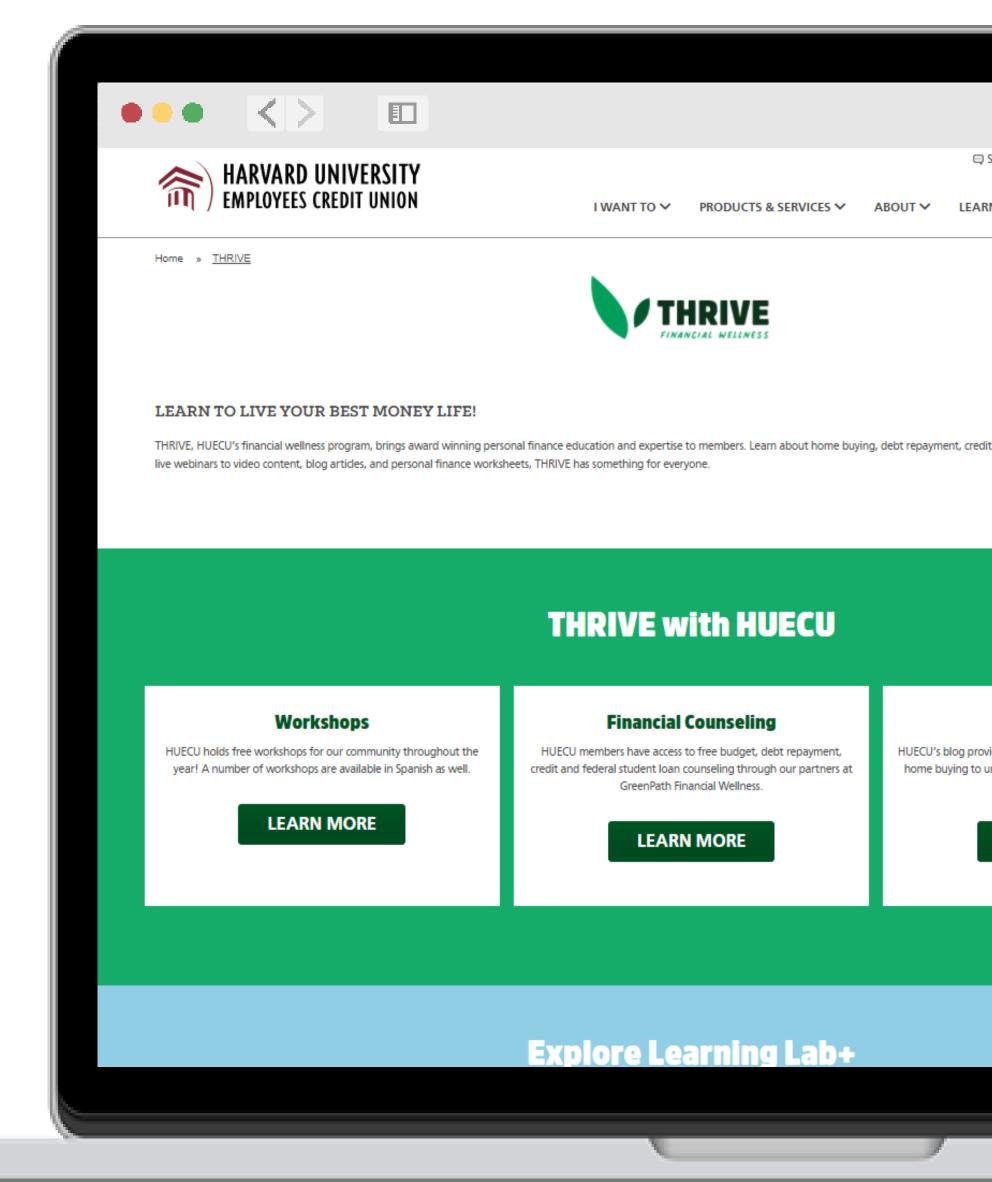
Convenient locations and Online
Banking. Mobile banking and Apple
Pay ready. Access to the nationwide
CO-OP Shared Branching Network.

THRIVE

Financial Wellness

Free Financial Counseling, Blogs, Workshops, Worksheets, Short Videos, Calculators and online education portal.

HUECU.ORG/THRIVE





What are **Fraud** and **Scams**?

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FRAUD

Usually more complex targeting corporations and organizations.

Could result in large monetary losses.

FRAUD EXAMPLES:

Money laundering, Ponzi schemes, bribery, misappropriation of cash and assets.

SCAMS

Always involves loss of money.

Typically targets individuals.

SCAM EXAMPLES:

Ransom scam, impersonating government officials to access your accounts, random winner to get your information.



Scams and Fraud

Types of scams and fraud and what you can do to protect yourself.

Types of Scams

DEPOSIT CHECK

"MAN IN THE MIDDLE"

MONEY TRANSFER

- ✓ Online Romance Scams
- Grandparent Scams
- Gift Cards

PHISHING

"LOTTERY/SWEEPSTAKES"

GOVERNMENT IMPERSONATORS





Why Care About Scams and Fraud?

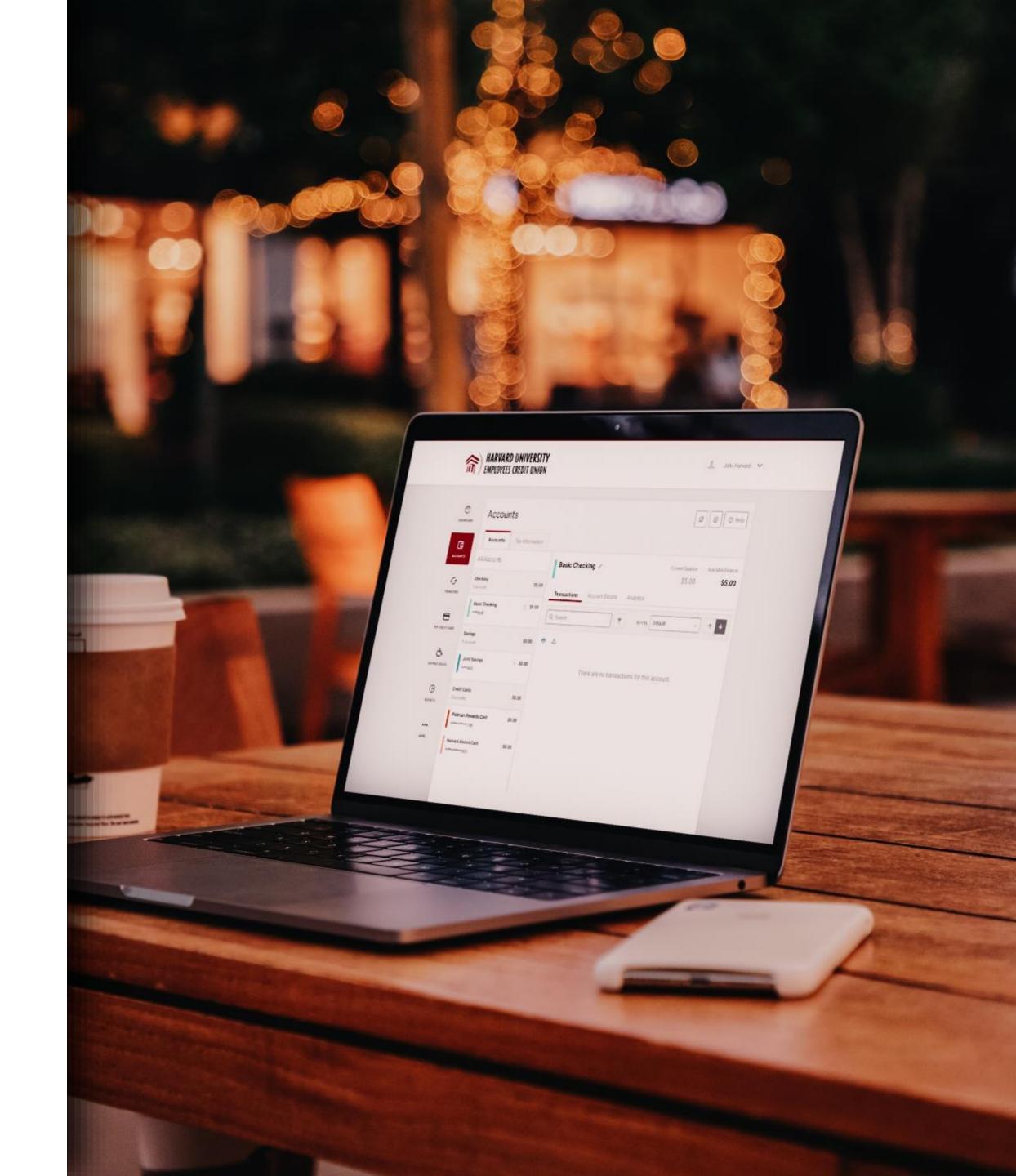
Effects of Compromised Information

Can create new identity with your information

Obtain loan and credit cards under your name (and not pay the debt!)

Potentially access your finances

Prevent or delay you from reaching goals





What **Can You Do**To **Protect** Yourself?

Recognize Red Flags

SENSE OF URGENCY

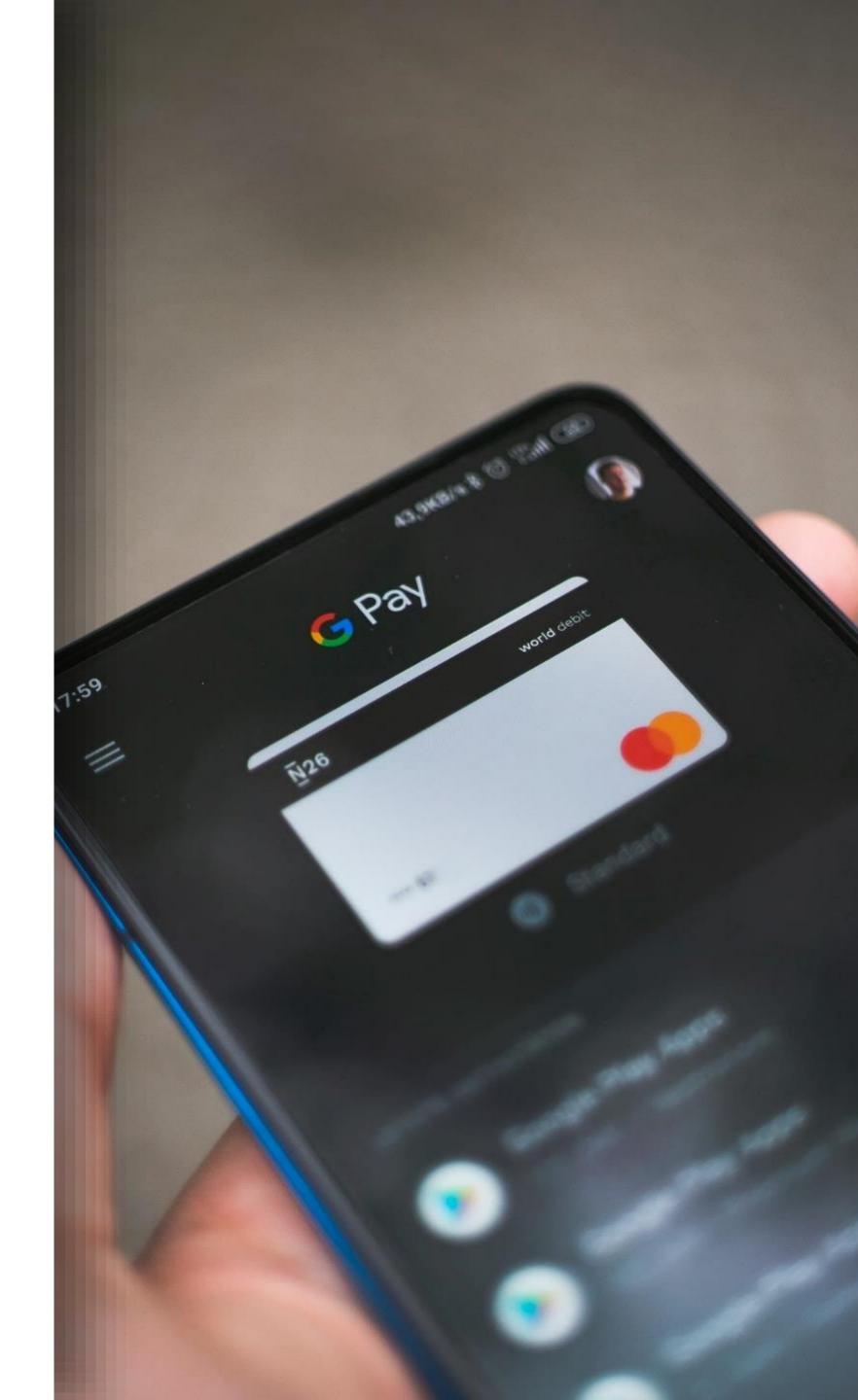
ODD REQUESTS

- Personal information
- Gift cards
- ✓ Money

THREATS

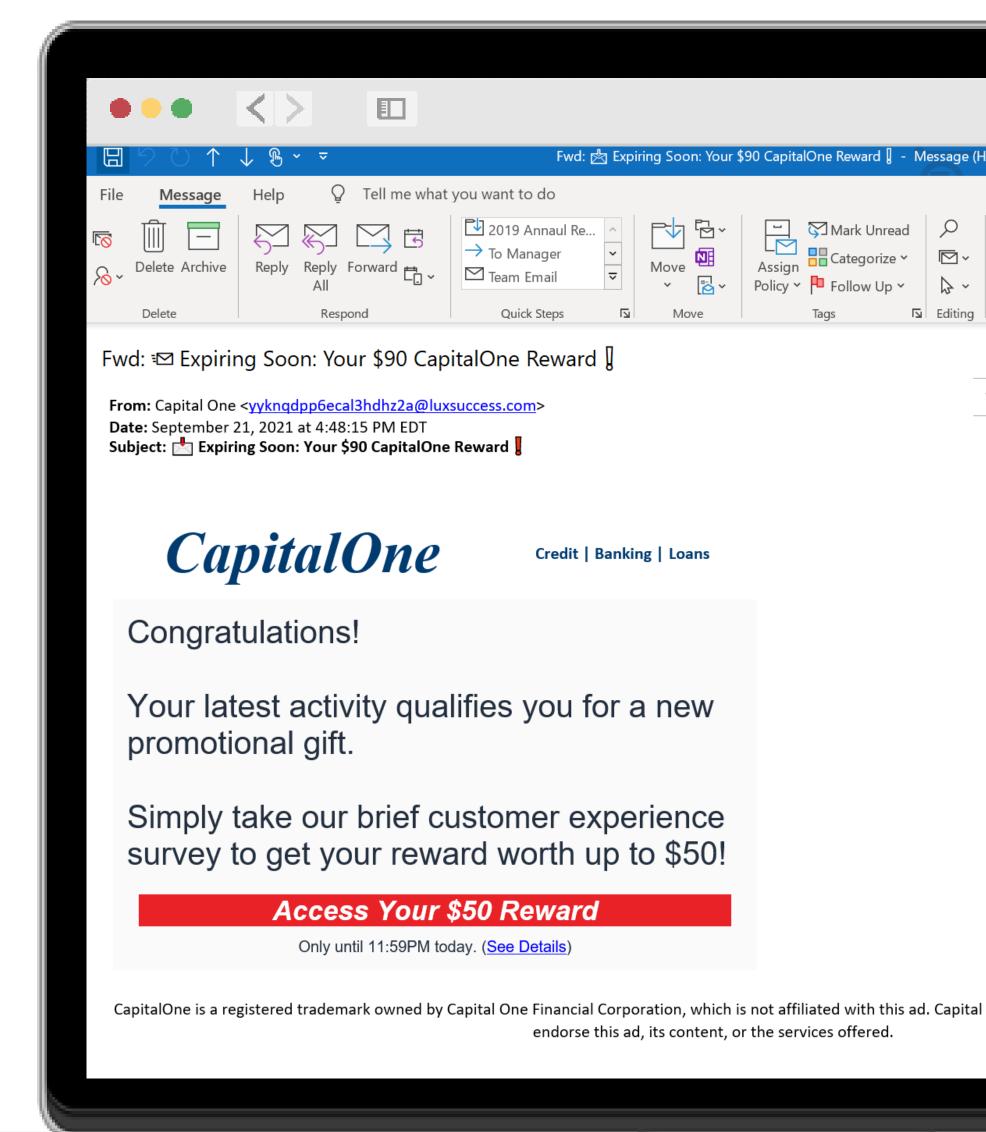
TONE

- ✓ Look for the "S" (https://)
- ✓ Don't open unknown attachments
- ✓ Poor grammar/spelling



Scam Example

Seems too good to be true? It probably is!



Scam Example

Let's spot the red flags!

Hey there,

We're the customer service team reaching out to help our newest members get started with Netflix. If you'd like to chat before you start your subscription, you can call 1-866-579-7172 with any questions. Also, there's a bunch of information in our <u>Help Center</u>, including answers to common questions about how Netflix works.

If you're all set, <u>finish your account setup</u> to start watching. If there's anything you need help with, don't hesitate to <u>contact us</u>.

FINISH SIGNING UP

Cheers,
Netflix Customer Service
netflix.com

Netflix

Protecting Yourself

Be stingy with your information

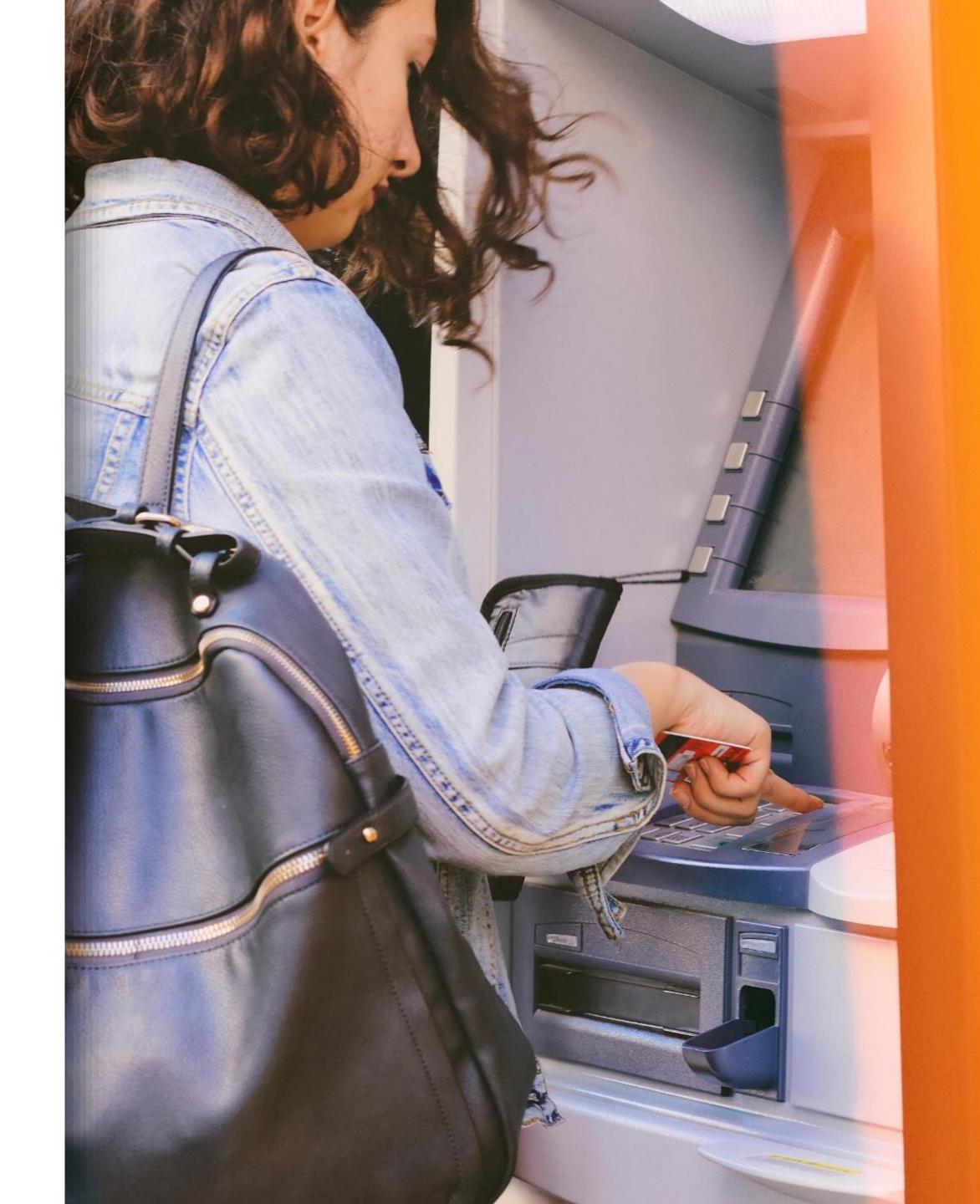
Verify who you are doing business with

Use secure WI-FI, emails, website, mail

Ask for help

Report to Federal Trade Commission ftc.gov/complaint

Talk to your family (elders/children)



How HUECU Protects You

- **✓** SECURITY MEASURES IN PLACE
- **✓ WHAT WE WOULDN'T ASK YOU FOR**
- **✓** CONTACT/VISIT US WHEN IN DOUBT
- KEEPING YOU UPDATED
- **✓** SUPPORT IF YOU ARE IMPACTED





What To Do if Your Information is Compromised?

Potential Steps if Victim

Freeze credit

Review credit reports and monthly account statements

File police report

Sign up for credit monitoring

Increase security on your accounts

Close accounts

IF PAID SCAMMER:

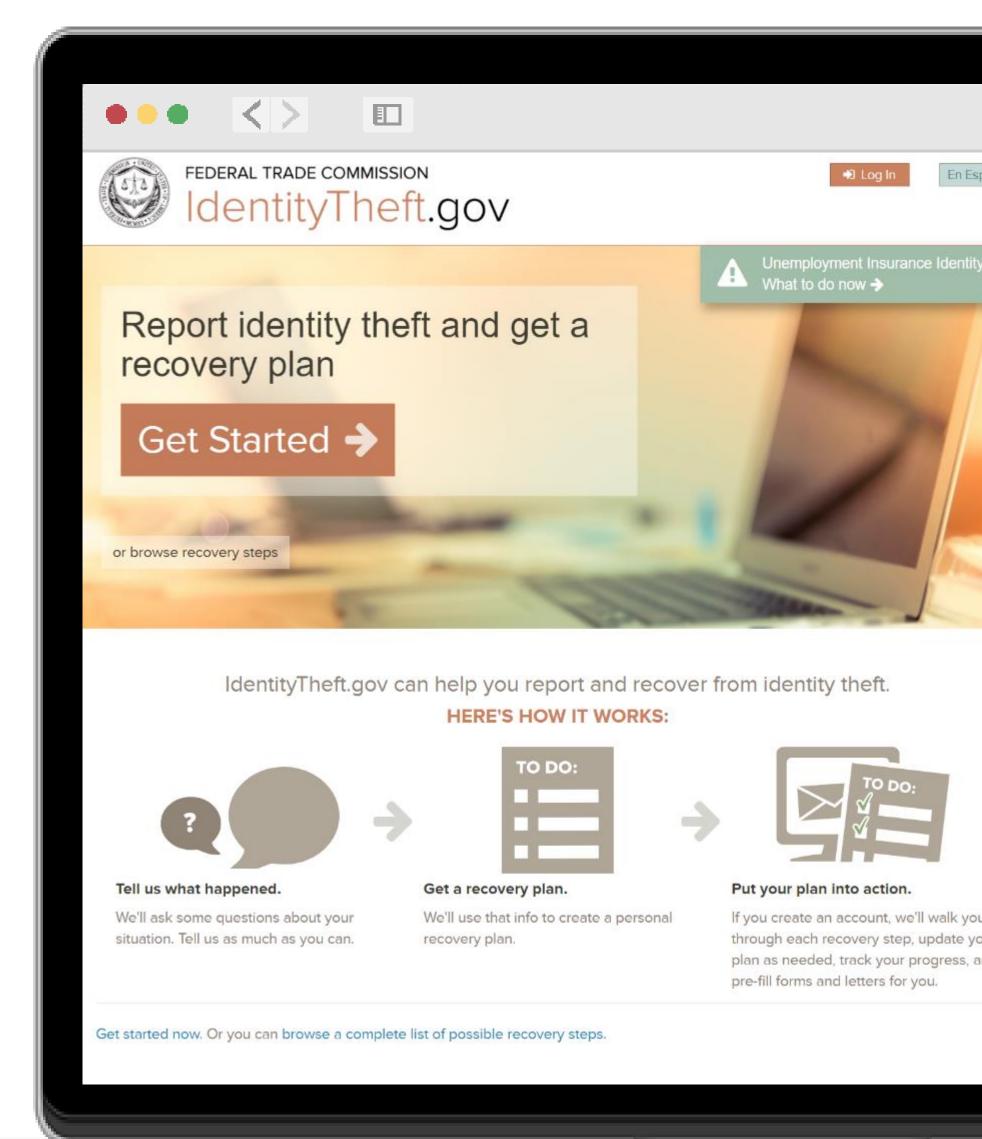
Contact source where money was sent from



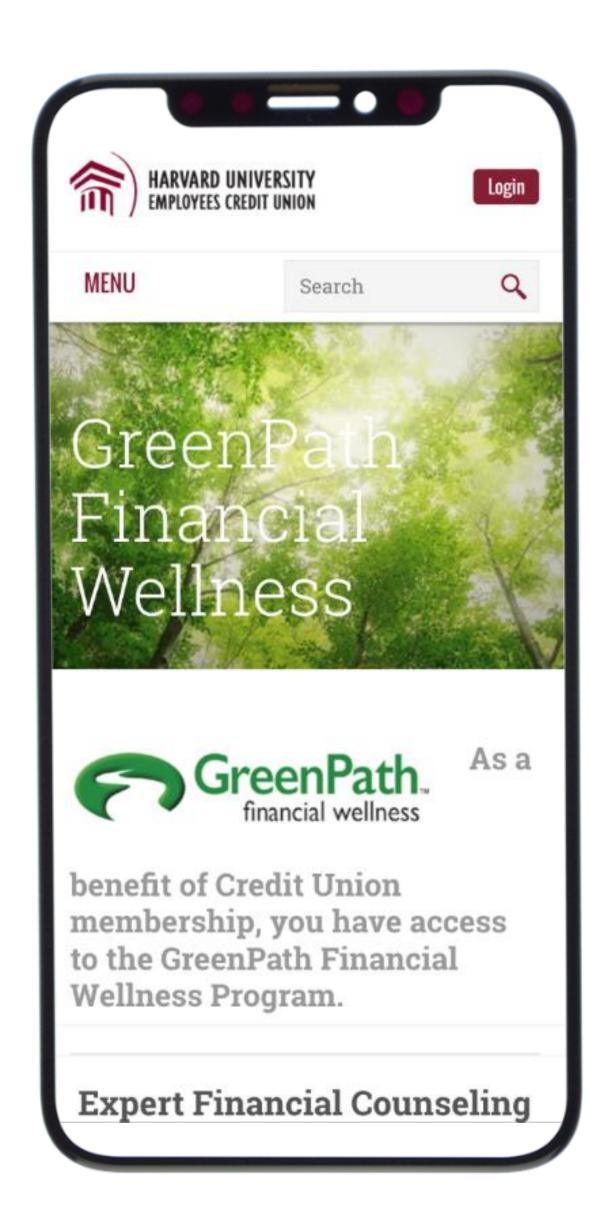
Federal Resource

The federal government's one-stop resource for identity theft victims.

IDENTITYTHEFT.GOV







GreenPath

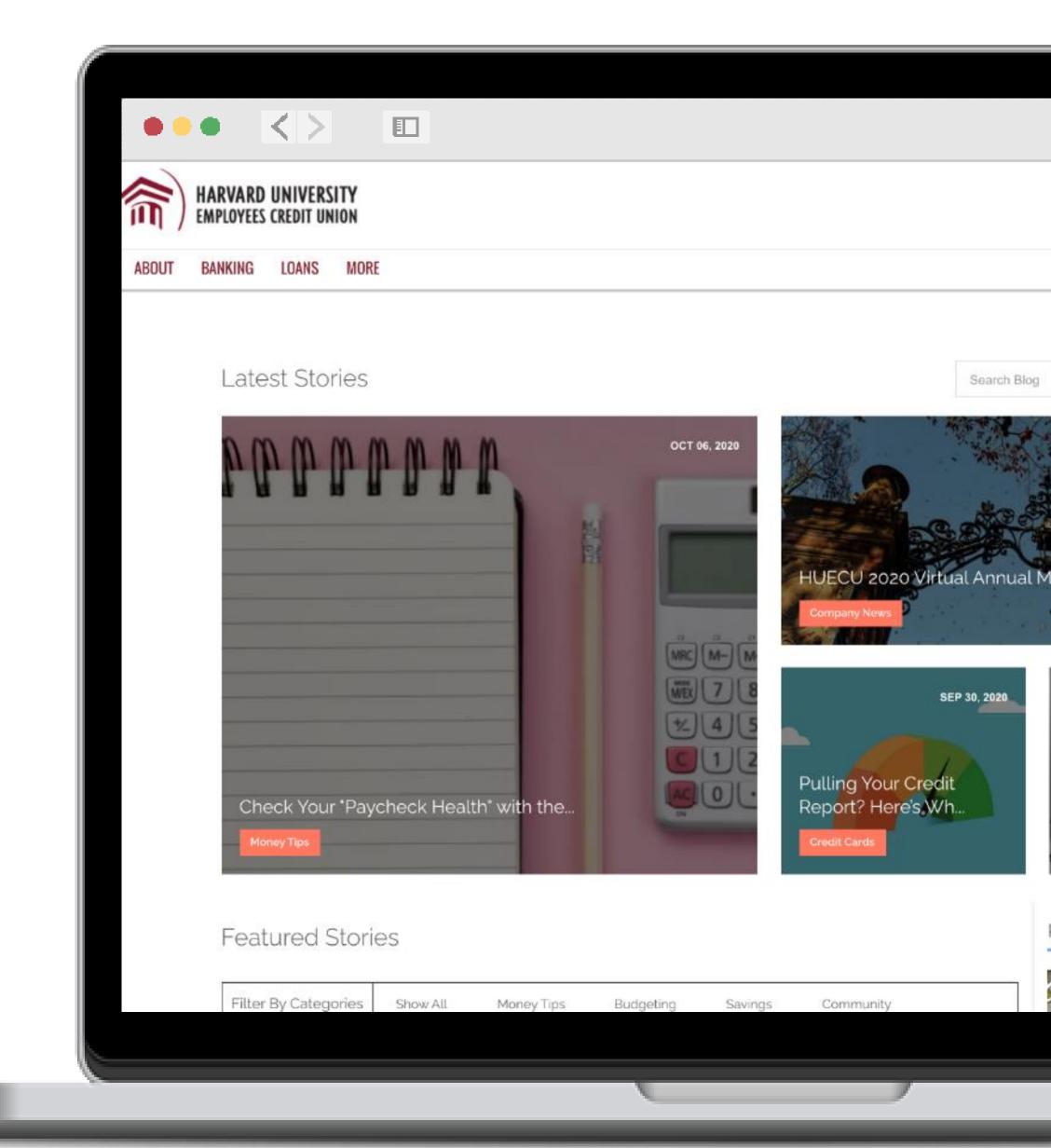
GreenPath Financial Wellness offers free credit, budget and COVID-19 counseling.

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We Blog

Subscribe or visit our website.

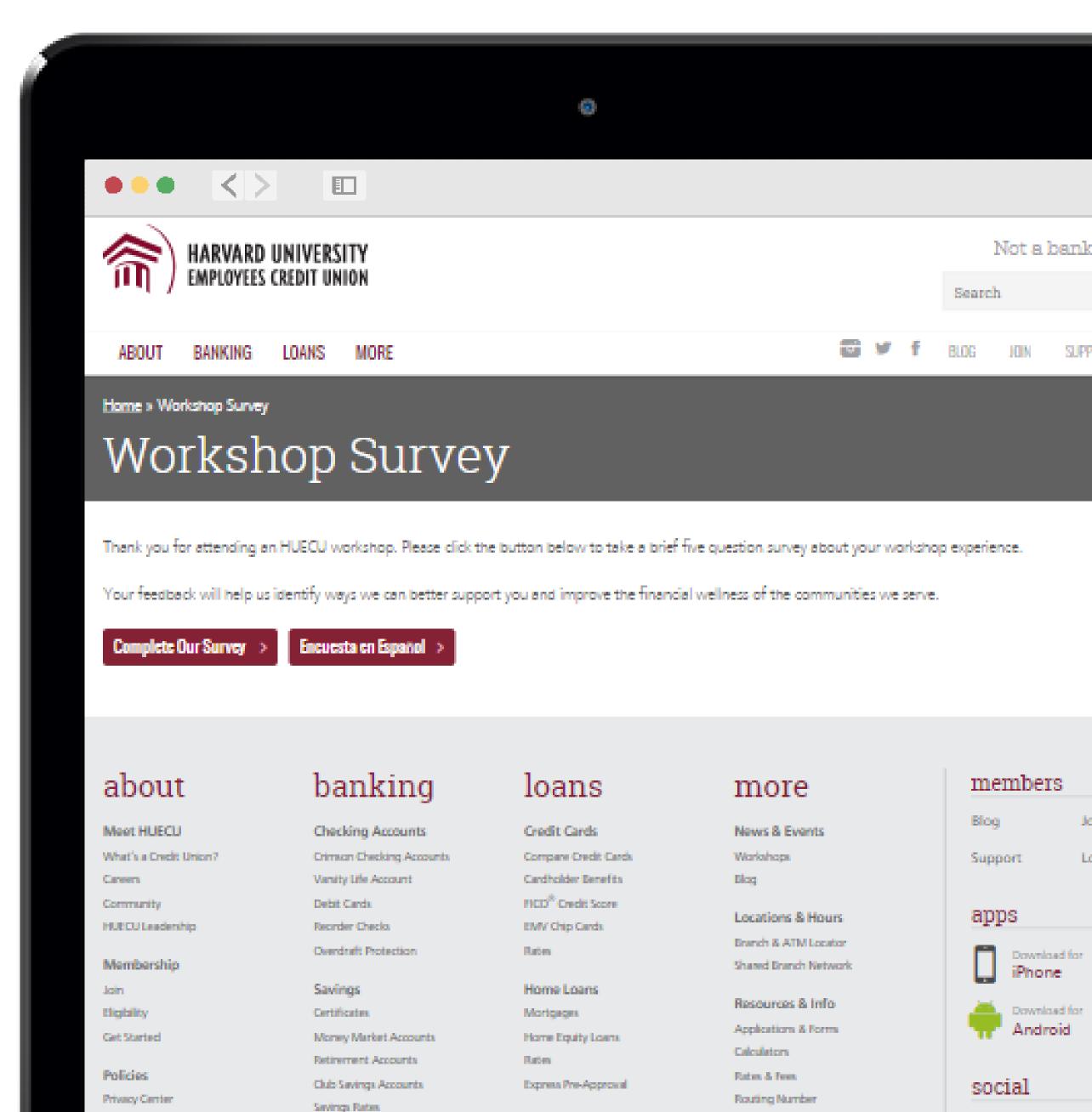
BLOG.HUECU.ORG



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